



Get support

Get involved

Remembrance

Community



THE POPPY | 21st DECEMBER 2018

Dear Mr Culver,

With the end of the year fast approaching, I am writing to you with a personal message of thanks. Your kind support of The Royal British Legion in 2018 has meant so much to so many people. Together, this year, we have changed lives.

For our charity and our country, this has been an historic year, as we have marked the Centenary of the end of the First World War. Throughout 2018 it has been heartening to see the Legion's supporters get involved in this huge campaign, sharing your stories, honouring those who fell, and thanking those who served, sacrificed, and helped to change our world 100 years ago.

As well as helping us to make this year's Poppy Appeal the biggest in our history, you also enabled us to meet our goal of paying tribute to each and every one of the **1,060,174** British and Commonwealth men and women who fell between 1914 and 1918 via our Every One Remembered site.

Between January and September of this year, the Legion's Contact Centre received **99,982** calls, from people of all ages and backgrounds, reaching out for the practical help, financial assistance, or advice that we provide.

Thanks to your generosity, you helped us to respond to **46,841** welfare cases. You helped **252,000** people access practical advice on finances, housing, mental wellbeing, and much

more, via the Legion's Knowledge Base. You enabled our Benefits, Debt and Money Advice Service to deliver over **£5 million** in grants, benefits and other positive financial outcomes, and ensured our War Pensions and Armed Forces Compensation schemes could support beneficiaries in claiming over **£4.5 million** in pensions and compensation. Your support meant our Admiral Nurses took on **1,002** new cases, providing **24,725** interventions, including **7,512** home visits. And you helped our Handy Vans Service assist **3,729** beneficiaries, completing **14,273** jobs.

I hope you will read on and learn more about some of this year's highlights – the life-changing work we couldn't have done without you. Work such as supporting the friends and families of Invictus Games athletes to enable them to cheer on their husbands, wives, partners, and best friends. Work such as a visit by a nursery school class to one of our care homes, inspired by a BAFTA-nominated documentary film.

Looking ahead, the coming year will bring new challenges as well as fresh opportunities to give vital support to current and ex-Servicemen and women. Every single day in cities, towns and villages across the country, there are people who have served with honour, and who are now getting the support they need, all thanks to your kindness.

A million thanks, once again, from myself and from all of us here at the Legion.

Merry Christmas and a very Happy New Year.

Kind Regards

A handwritten signature in black ink, appearing to read 'Guy Upward'. The signature is written in a cursive style with a large 'G' and 'U'.

Guy Upward
Assistant Director of Fundraising: Individual Giving